

Downtown Sharon Post-COVID Recovery Business Owner Survey

Please answer the following questions as they relate to your business for the time period between January 1, 2020 and June 30, 2021.

1. As a result of the COVID-19 pandemic, between January 1, 2020 and June 30, 2021 my business:
 - a. Never closed
 - b. Closed temporarily but has now re-opened
 - How long was your business temporarily closed in weeks _____ Weeks
 - c. Closed temporarily but has now re-opened but with reduced hours
 - d. Has not re-opened and I am planning on selling the business rather than re-open.
 - e. Has not re-opened and I am planning on simply shutting it down permanently
 - f. Other (Please Specify): _____

2. As a result of the COVID-19 pandemic, between January 1, 2020 and June 30, 2021 my business (Check all that apply).
 - a. Experienced a significant loss of revenue.
 - Please estimate the percentage loss of annual revenue. _____%
 - b. Had to lay off employees
 - Please indicate the number of employees laid off. _____
 - c. Incurred expensive changes in regular operations
 - d. Did not experience any significant changes to operations
 - e. Other (Please Specify): _____

3. The greatest needs my business has in recovering from the pandemic are (Check all that apply).:
 - a. Marketing assistance to re-engage customers/clients
 - b. Assistance in finding good employees
 - c. Assistance with training new employees
 - d. Assistance with upgrading my e-commerce capabilities
 - e. Help with filling nearby vacancies that contribute to a loss of downtown vibrancy
 - f. Help with preparing for similar, future emergencies
 - g. Assistance with making physical improvements to my business
 - h. Other (Please Specify): _____

4. Did you apply for any financial assistance during the pandemic?
 - Yes
 - No

5. If you answered YES to Question 4, please indicate the degree of your success in applying:

Program Applied For	Amount Applied For	Amount Received
Payroll Protection Program (PPP)	\$	\$
Emergency Injury Disaster Loan (EIDL)	\$	\$
Other Commonwealth of PA Assistance	\$	\$
City of Sharon Small Business Grant Program		
Other County/Local Assistance	\$	\$

6. As of July 1, 2021 my business
 - a. Has largely recovered from the effects of the pandemic
 - b. is still experiencing minor effects from the pandemic
 - c. is still experiencing major effects from the pandemic
7. Would your business benefit in recovering from a having access to free, ongoing technical assistance?
 - Yes
 - No
 - Uncertain

Downtown Sharon Post-COVID Recovery Property Owner Survey

Please answer the following questions as they relate to the property you own for the time period between January 1, 2020 and June 30, 2021.

1. How many properties do you own in Downtown Sharon? _____ # Properties
2. As a result of the COVID-19 pandemic, between January 1, 2020 and June 30, 2021 the properties I own:
 - a. Experienced a loss of tenants at some point _____ # Lost
 - b. Experienced a loss of tenants at some point but now recovering
 - Spaces filled as recovery evolves _____ # Filled
 - c. Other (Please Specify): _____
3. As a result of the COVID-19 pandemic, between January 1, 2020 and June 30, 2021 the properties I own (Check all that apply).
 - d. Experienced a significant loss of revenue.
 - Please estimate the percentage loss of annual revenue. _____%
 - e. Had to lay off employees
 - Please indicate the number of employees laid off. _____
 - f. Incurred expensive changes in regular operations
 - g. Did not experience any significant changes to operations
 - h. Other (Please Specify): _____
4. The greatest needs of my properties in recovering from the pandemic are (Check all that apply).:
 - i. Marketing assistance to fill vacancies still existing in my properties
 - j. Assistance in making health-related “safety” improvements to my properties
 - k. Assistance with installing broadband/wifi in my buildings
 - l. Help with filling nearby vacancies that contribute to a loss of downtown vibrancy
 - m. Help with preparing for similar, future emergencies
 - n. Assistance with making general physical improvements to my properties
 - o. Other (Please Specify): _____
5. Did you apply for any financial assistance during the pandemic?

Yes No

6. If you answered YES to Question 5, please indicate the degree of your success in applying:

Program Applied For	Amount Applied For	Amount Received
Payroll Protection Program (PPP)	\$	\$
Emergency Injury Disaster Loan (EIDL)	\$	\$
Other Commonwealth of PA Assistance	\$	\$
City of Sharon Small Business Grant Program		
Other County/Local Assistance	\$	\$

7. As of July 1, 2021 the property(ies) I own:
 - p. Have largely recovered from the effects of the pandemic
 - q. Are still experiencing minor effects from the pandemic
 - r. Are still experiencing major effects from the pandemic
8. Would your business benefit in recovering from a having access to free, ongoing technical assistance?

Yes No Uncertain